

### **Spotted Lanternfly**

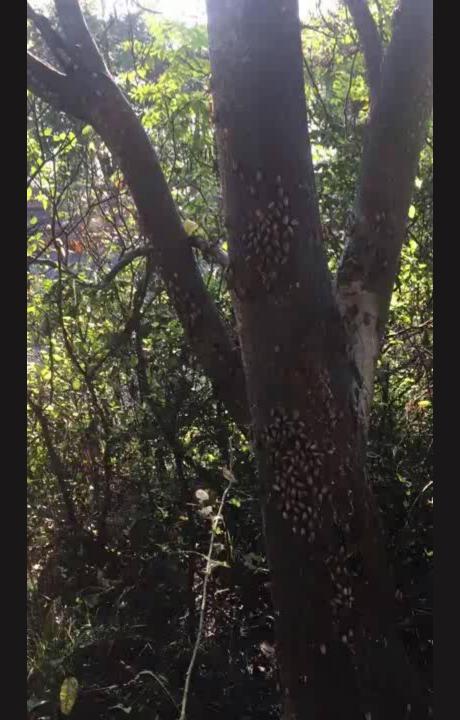
Lycorma delicatula (White)
Fall 2017
Resident Concerns
Green Industry Concerns
Penn State Extension and Research





Emelie Swackhamer Horticulture Educator Montgomery County





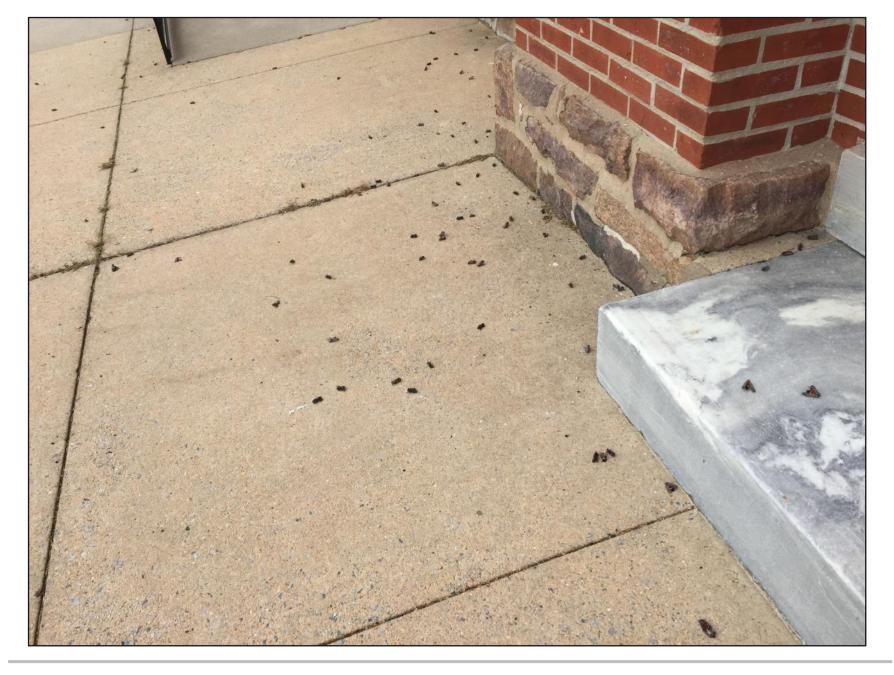


















### **Concerns of Residents**

Quality of Life

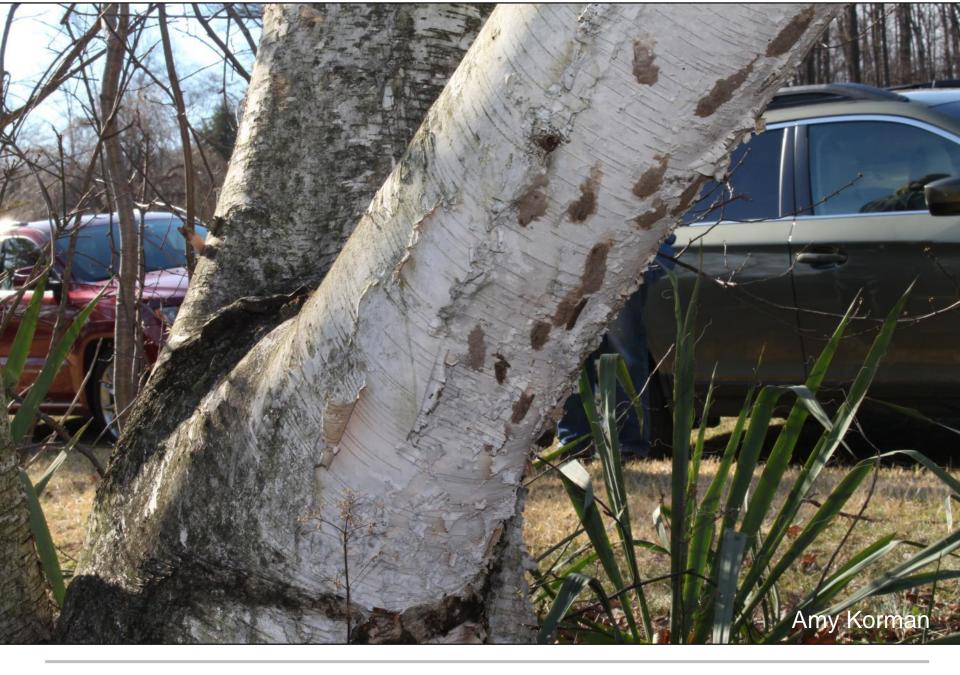
Safety

Tree/Crop Health

Cost

Compliance











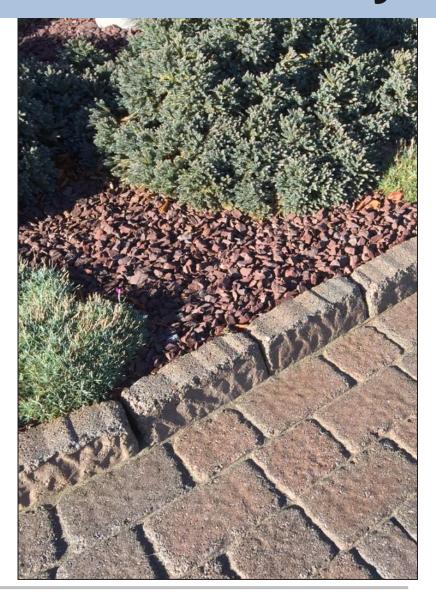
# **Concerns of the Green Industry**

Tree Health

**Customer Satisfaction** 

Affect on Businesses

Regulations







Educators MG and MWS Volunteers Front office staff in 6 counties

2017

1028 Phone calls, visits, email

Displays at events 39

30/1335 Presentations/attendees

News reports/articles 20

17,893 views On-demand 24/7 information



### **April 2017: Meetings for the Public**

8 locations, 204 attended Penn State Extension, PDA and Berks Conservation District

144 Surveyed in October 2017(n=50)

98% reported they taught at least 775 others

52% killed SLF on their properties

16 reported killing 273 Ailanthus altissima trees

11 trap trees were established





Faculty and Staff
Graduate Students
Extension Educators
Collaboration with USDA researchers and other Universities

Insecticide efficacy
DNA
Attractants/pheromones
Host range



## **Spotted Lanternfly**

Lycorma delicatula (White)
Fall 2017
Resident Concerns
Green Industry Concerns
Penn State Extension and Research





Emelie Swackhamer Horticulture Educator Montgomery County